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Our Reference: KKBM/100-12/1 JLD. 6 (71)
Date : 31 December 2024

TO WHOM IT MAY CONCERN

Sir/Madam,

INVITATION TO PARTICIPATE IN THE “YOUNG MODEST FASHION DESIGNERS FEST V3” COMPETITION

With due respect, I refer to the matter stated above.

2. We are pleased to inform you that the “**Young Modest Fashion Designers Fest V3**”, themed “**Batik & Kebaya Chronicles: Heritage In Style**”, will be held in conjunction with the **TVET POLYCC@LANGKAWI 2025 Carnival** as per the following details:

Date	: 14 & 15 February 2025
Time	: 8:00 AM – 6:00 PM
Venue	: Mahsuri International Exhibition Centre (MIEC)

3. This program aims to nurture students' talents in creating modest and Islamic fashion designs. Additionally, the competition serves to promote Malaysia's cultural heritage, particularly batik and kebaya, and to build connections among young designers from Malaysia and ASEAN countries. The first-place winner of this competition will receive RM3,000.00 in cash along with a trophy, while the second-place winner will receive RM2,000.00 in cash and a trophy, and the third-place winner will receive RM1,000.00 in cash and a trophy.

4. Therefore, we cordially invite you to submit your entries for the competition. You are required to register for the competition online via the Google Form at <https://forms.gle/5fmpXV44k8Vi83rJ8> by 10 January 2025.

5. Attached herewith are the Program Schedule, Theme, and Competition Rules for your reference and further action. For your information, the organizers will provide flight tickets, accommodation, meals, and transportation during your stay.

6. For any inquiries regarding this matter, you may contact **Ms. Eni binti Aznan** at **04-537 8349** or **012-667 6476**. Your cooperation is highly appreciated, and thank you in advance.

Thank you.

“MALAYSIA MADANI”

“SERVING THE NATION”

Yours faithfully,

(ENI BINTI AZNAN)
Director
Bukit Mertajam Community College
Ministry of Higher Education

PROGRAM SCHEDULE
"YOUNG MODEST FASHION DESIGNERS FEST VOLUME 3"
("BATIK & KEBAYA CHRONICLES: HERITAGE IN STYLE")
DATE: 14 & 15 February 2025 (Friday & Saturday)
VENUE: Mahsuri International Exhibition Centre

14 February 2025 (Friday)

- | | |
|--------------------|--|
| 9:00 AM | - Registration Session |
| 9:30 AM | - Arrival of Judges (Drawing of lots for participants' turn) |
| 10:00 AM | - Preparation for Judging Session |
| 10:30 AM - 1:00 PM | - Judging Session (Session 1) |
| 1:00 PM - 2:00 PM | - Lunch Break |
| 2:30 PM - 5:00 PM | - Judging Session (Session 2) |
| 6:00 PM | - Dismissal |



15 February 2025 (Saturday)

- | | |
|--------------------|--|
| 8:00 AM | - Arrival of all participants |
| 8:30 AM - 10:30 AM | - Rehearsal Session |
| 11:00 AM - 1:00 PM | - Program Preparation
"YOUNG MODEST FASHION DESIGNERS FEST VOLUME 3"
("BATIK & KEBAYA CHRONICLES: HERITAGE IN STYLE") |
| 2:00 PM | - Arrival of Guests |
| 2:10 PM | - Arrival of VIP Guests |
| 2:15 PM | - Arrival of VVIP Guests |
| 2:30 PM | - Opening Remarks by Emcee |
| 2:40 PM | - National Anthem ("Negaraku") |
| | - Welcome Speech |
| | - Closing Ceremony Speech |
| | - Launching Gimmick |
| 3:30 PM | - Fashion Show Competition
"YOUNG MODEST FASHION DESIGNERS FEST VOLUME 3"
("BATIK & KEBAYA CHRONICLES: HERITAGE IN STYLE") |
| 4:00 PM | - Performance |
| | - Special Fashion Show by Special Education Vocational Secondary Merbok School |
| | - Chief Judge's Remarks |
| | - Announcement of Competition Results |
| | - Prize Presentation Ceremony |
| | - Token of Appreciation Presentation to Judges |
| | - Token of Appreciation Presentation to VVIP |
| 5:00 PM | - Photography Session |
| 5:30 PM | - Dismissal |



THEME

"BATIK & KEBAYA CHRONICLES: HERITAGE IN STYLE" – This theme captures a narrative of cultural richness, blending the history and tradition of kebaya with modern fashion. It sets the tone for a showcase celebrating the timeless elegance and beauty of kebaya while exploring its evolution in contemporary fashion. The theme promises a journey through heritage and style, appealing to fashion enthusiasts and those who appreciate cultural craftsmanship. The title reflects the allure of traditional yet modern batik and kebaya, highlighting their elegance and cultural significance.

Designs for Women

1. Kebaya Collection

- a) **Title:** Kebaya Elegance: Heritage In Style
- b) **Theme:** A showcase of kebaya designs ranging from classic interpretations to modern styles. Highlights can include intricate embroidery, lace details, and luxurious fabrics such as silk or satin.
- c) **Mood:** Feminine, elegant, and sophisticated, focusing on celebrating Indonesian culture and tradition.
- d) **Accessories:** Incorporate traditional batik scarves, intricate brooches, and beadwork jewelry into the looks.

Designs for Men

2. Batik Collection

- a) **Title:** Batik Chronicles: Heritage In Style
- b) **Theme:** Highlight the rich and diverse patterns of batik, from formal attire like batik shirts and suits to more casual and modern interpretations.
- c) **Mood:** Masculine, bold, and refined, combining traditional batik patterns with contemporary tailoring. Designs can explore a fusion of batik with Western styles.
- d) **Accessories:** Include elements like batik pocket squares, ties, or batik-printed shoes.



COMPETITION RULES

- a) The clothing designs must adhere to the theme "**Batik & Kebaya Chronicles: Heritage in Style**".
- b) Designs must be original and not replicate any existing designs.
- c) Kebaya and batik used must align with the theme specified for the competition.
- d) Designs must be showcased during the judging sessions on **14 & 15 February 2025 at Mahsuri International Exhibition Centre, Langkawi**.

Participation

- a) Each institution may submit up to **2 entries** (individual or group of a maximum of 2 persons).
- b) All participants must register via the provided platform or form before the specified deadline.
- c) Open to students from **Polytechnics, Community Colleges, and ASEAN Invitations**.
- d) The registration deadline is **10 January 2025**.

PRIZES

- **First Place:** RM3,000, Certificate of Participation, and Trophy
- **Second Place:** RM2,000, Certificate of Participation, and Trophy
- **Third Place:** RM1,000, Certificate of Participation, and Trophy

EVALUATION CRITERIA

- a) Kebaya and batik outfits will be evaluated based on creativity, originality,
- b) Adherence to the theme, and cultural and historical influence.
- c) Judging will be conducted by a qualified panel of experts in fashion and culture.

